Collierville Chamber Ambassador Program

What Is a Chamber Ambassador?

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A Chamber Ambassador is an official representative of the Collierville Chamber of Commerce who serves as a welcoming presence, connector, and advocate for the Chamber and its members.

- Promote the mission, values, and benefits of Chamber membership
- Build relationships that encourage member engagement and retention
- Encourage participation in networking, committees, and volunteer opportunities
- Attend and support Chamber events, including ribbon cuttings and member receptions
- Assist the Chamber in advancing its programs and initiatives

Ambassador Responsibilities & Commitment

Ambassadors commit to the following:

- A **one-year term** of active service
- Company remains in **good standing** with the Chamber
- Attend Ambassador meetings (no more than two consecutive absences)
- Participate in **at least one Chamber event per month**
- Support member outreach and retention efforts
- Volunteer at Chamber events, including luncheons, networking events, the Annual Golf Tournament, Business Awards, and other signature programs
- Help distribute membership clings, plaques, and welcome materials
- Serve as a knowledgeable resource on Chamber programs and events
- Represent the Chamber with a **friendly, professional, and positive attitude**
- Be a team player willing to assist where needed

Ambassador Benefits

- Official **Chamber Ambassador name tag**
- Expanded networking and relationship-building opportunities
- Increased visibility for you and your organization
- Professional growth through leadership and community involvement
- Recognition on the Chamber website
- Eligibility for **Ambassador of the Year** and quarterly recognition
- Priority opportunities to represent the Chamber at events
- A meaningful role in strengthening the Collierville business community

Ambassador Pledge

By joining the Collierville Chamber of Commerce Ambassador Program, I commit to representing the Chamber with professionalism and positivity, actively engaging with members, and supporting Chamber programs and events. I understand this is a **one-year commitment** and agree to fulfill these responsibilities to the best of my ability.

Collierville Chamber Ambassador Applicant Information

Name: _____
Company: _____
Title: _____
Email: _____
Phone: _____

Company Address:

Chamber Membership

☐ My company is a current member of the Collierville Chamber of Commerce and is in good standing.

How long has your company been a Chamber member?
☐ Less than 1 year
☐ 1–3 years
☐ 3+ years

Why Do You Want to Be a Chamber Ambassador?

Please briefly describe why you are interested in serving as a Chamber Ambassador and what you hope to contribute to the program:

Availability & Commitment

Please acknowledge the following Ambassador commitments:

☐ I understand this is a **one-year commitment**.
☐ I am able to attend **at least one Chamber event per month**.
☐ I am able to attend regular Ambassador meetings.
☐ I am willing to assist with **membership outreach and retention** efforts.
☐ I am able to volunteer at signature events including ribbon cuttings, luncheons, the Annual Golf Tournament, and Business Awards.
☐ I agree to represent the Chamber in a **professional, friendly, and positive manner**.

Areas of Interest

Please check any areas where you would be especially interested in helping:

☐ Member Outreach & Retention
☐ Ribbon Cuttings & New Member Receptions
☐ Networking Events & Luncheons
☐ Annual Golf Tournament
☐ Business Awards
☐ Event Set-Up / On-Site Support
☐ Social Media & Event Promotion
☐ Other: _____

Ambassador Pledge

By signing below, I acknowledge that I have reviewed the Ambassador Program expectations and agree to uphold the mission and values of the Collierville Chamber of Commerce. I understand that this is a **one-year commitment** and agree to actively participate as outlined.

Applicant Signature: _____
Date: _____