2026-27 COLLIERVILLE MAGAZINE

COLLIERVILLE CHAMBER OF COMMERCE

19,000
FULL-COLOR COPIES DISTRIBUTED

Copies of the magazine are strategically distributed at the best locations to reach our residents and visitors over the course of 12 months, including:

IN MARKET
- Distributed at Chamber of Commerce office
- Monthly Membership Meetings
- Town Hall
- Collierville Burch Library
- Depot Visitor's Center
- Real Estate Offices

DIRECT REQUEST
- Included in all Chamber New Member Packets

ONLINE
A digital, interactive edition of the guide will be accessible on our website, **www.colliervillechamber.com**, reaching thousands of annual visitors.

ATTENTION COLLIERVILLE CHAMBER MEMBERS & AREA BUSINESSES

The Collierville Chamber of Commerce is preparing the upcoming edition of **Collierville Magazine**, the Chamber's official annual publication, and we would like to invite your business to be featured.

Collierville Magazine is a professional, high-quality publication that mirrors the community it represents. Designed to engage, inform, and inspire, the magazine highlights Collierville's lifestyle, businesses, shopping, dining, and sense of community, serving as a trusted resource for residents, newcomers, and visitors throughout the year.

We're also excited to share that this year the Chamber has partnered with **Lure Creative Design**, a full-service marketing and publishing agency that specializes in producing community and chamber magazines across the country. Lure's focus is on creating a high-quality, well-organized publication that makes it easier for readers to discover local businesses, while giving advertisers a stronger, more polished presence that reflects the professionalism of the Collierville business community.

The magazine will be distributed strategically throughout the year to maximize exposure. Copies will be mailed directly to Chamber members, included in Chamber new member packets, and made available at the Chamber office and monthly membership meetings. Additional distribution will include Town Hall, the library, the Depot Visitor's Center, and local real estate offices, providing long-term visibility within the Collierville community.

Contact **Morgan Brady at Lure Creative Design** to select your ad size and secure your space:
- Phone: **330-459-9813**
- Email: **Morgan@lurecreativedesign.com**

If you have questions, feel free to reach out to us. We look forward to showcasing your business in the new and improved 2026-27 Collierville Magazine!

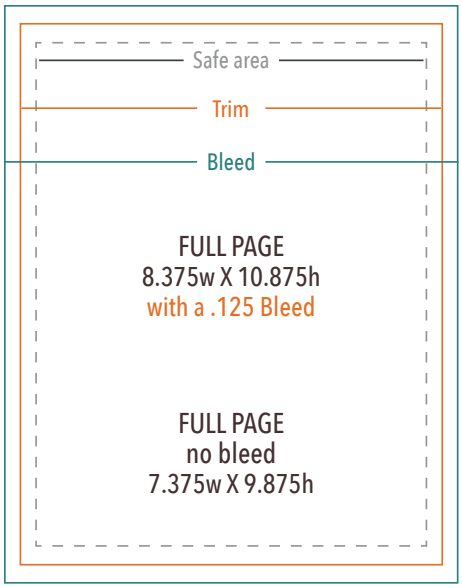
Meredeth Campbell,
Digital Media, Marketing & Communications
Collierville Chamber of Commerce

ARTWORK, PAYMENT & AGREEMENT DEADLINE
March 27, 2026

Ad space is limited and subject to availability. Position guarantee (1/2 page minimum) add 15%. Note: Other position requests will be considered. However, ultimate position of advertisements is at the discretion of the publisher.

Additional information on reverse side

SELECT AD SIZE	RATE
☐ 2 Page Spread with a .125 Bleed (17.22w X 11.375h)	$3,000
☐ Full Page with a .125 Bleed (8.875w X 11.375h)	$2,290
☐ Full Page with no bleed (7.375w X 9.875h)	$2,290
☐ 2/3 Vertical (4.875 X 9.875)	$1,560
☐ 2/3 Horizontal (9.875w X 4.875h)	$1,560
☐ 1/2 Vertical (4.875w X 7.625h)	$1,250
☐ 1/2 Page Horizontal (7.625w X 4.875h)	$1,250
☐ 1/3 Vertical (2.25w X 9.875h)	$675
☐ 1/3 Horizontal (4.875w X 4.875)	$675
☐ 1/6 Vertical (2.25w X 4.875h)	$390
☐ 1/6 Horizontal (4.875w X 2.125h)	$390



PRINT READY ART REQUIREMENTS

Press ready PDF files preferred, with all type converted to path. PDF files must be high resolution (300dpi) CMYK color built to the exact dimensions (no crop marks or bleed lines). Additional formats include: High Resolution TIFF, EPS, Illustrator and Photoshop files. • No Spot colors. All colors must be CMYK. • Bleeds must be at least .125

MATERIAL HANDLING

☐ Design My Ad: 1/6–1/3 size $50 • 1/2 – Full page $100 ☐ Will Send Artwork

CONTACT INFORMATION

Company:_____ Contact Name:_____

Address:_____

City:_____ State:_____ Zip:_____

Email:_____ Phone:_____

PAYMENT INFORMATION

☐ Cash ☐ Check ☐ Credit Card (Complete Field Below • 3% processing fee)

☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Name on Card:_____

Card #: _____

Exp. Date:_____ **Security Code:** _____

Billing Address: _____

_____

Billing Phone: _____

Send Payment to:
Lure Creative Design, Inc.

151 Portage Trail, #2
Cuyahoga Falls, OH 44221

Please make checks payable to:
Lure Creative Design, Inc.

DATES TO REMEMBER

Art Work, Payment & Agreement Deadline:

MARCH 27, 2026

Authorized By: _____

Signature: _____

Date: _____

Payment Terms: Payment must be made in full before display ad will be included in publication. All payments are non-refundable.